Northeastern IPM Center, The Insectary, Cornell University, Ithaca, NY 14850

### **StopPests in Housing Program**

The StopPests in Housing Program improves pest control in affordable housing by teaching everyone who works and lives in housing how to use integrated pest management (IPM). We promote IPM by providing online resources and free IPM consulting to public housing and project-based rental assistance properties. We reach the public through our website, at conferences, in webinars, through social media, and in one-on-one coaching and training.

# Request free consultation at <a href="https://www.stoppests.org/Request">www.stoppests.org/Request</a> Use this flyer to spread the word about StopPests:

www.stoppests.org/stoppests/assets/File/StopPests%20Flyer.pdf

#### **New Resources from StopPests**

- Updated IPM in Multifamily Housing Training materials: www.stoppests.org/ipm-training/training-materials
- Recorded webinars on structural pests: www.stoppests.org/webinars
- StopPests' playlists on YouTube: www.youtube.com/user/StopPests
- Manejo Integrado de Plagas: Una Guía para la Vivienda Accesible: www.stoppests.org/Guide

#### The StopPests Team is Growing!

- Over twenty housing providers from across the US have committed to implementing IPM with the support of a StopPests' consultant.
- Susannah Reese joined the Northeastern IPM Center as a StopPests consultant and trainer with 13 years of Extension work experience.

Meet the whole StopPests Team at www.stoppests.org/about-us/staff-andpartners1/staff-at-cornell

## **StopPests Spotlight:**

## Thousands of People Line up for Bed Bug Webinar







Dr Dini Mille

Over 3,000 people registered for StopPests' webinar, "Lowering Costs with an In-House Bed Bug Prevention and Management Plan." The live event took place on September 10, 2014. The webinar filled up at 1,000 viewers. Those who missed it can view the recording at stoppests.org/vtechbedbug. The recording has over 1,200 views on YouTube!

Dr. Dini Miller and Molly Stedfast from Virginia Tech University shared their extensive knowledge and results from research funded by a subaward from StopPests on what works in bed bug prevention and management in multifamily housing. The registered audience was mostly from the affordable housing community including property managers, maintenance staff, contract officers, and service coordinators.

Dr. Miller stressed "bed bugs aren't going away" and developing a plan for prevention, monitoring and management is vital for all who work in housing. Attendees learned about the importance of inspection, monitoring devices, staff education, and working with pest management companies. The pros and cons of treatment options including heat, diatomaceous earth, and chemicals were discussed but all who attended now know there is no silver bullet in bed bug control. Success depends on an integrated pest management (IPM) approach combining varied methods of monitoring, prevention, and treatment.